



Water Utility Resilience Forum Virtual Event – December 2020 In-Person Forum - December 2021

Information for Sponsors

The 2021 Water Utility Resilience Forum: *Ensuring Resilience for the Next Century* is being developed and hosted by the Association of Metropolitan Water Agencies (AMWA) and the National Association of Clean Water Agencies (NACWA) in partnership with the Water Research Foundation (WRF) and the Water Information Sharing and Analysis Center (WaterISAC). The in-person event will take place in Miami, Florida December 13-15, 2021. A virtual event, previewing the 2021 Forum, will take place December 1-2, 2020.

Forum sponsors making their commitment before December 1, 2020 will be recognized during both events.

The organizers' vision for the 2021 event is a unique conference that includes facilitated discussion sessions, case studies, and panels focusing on how water and wastewater utilities can be sustainable and resilient both now and for the next 100 years. The utility executives attending this one-of-a-kind event will engage in a high-level dialogue about resiliency planning, the level of investment needed to ensure utility resiliency and sustainability, and strategies for making these needed investments now and for the future.

Sponsoring the 2021 Water Utility Resilience Forum offers the opportunity to reach senior executives from water and wastewater systems from across the country. With a large majority of attendees being from utilities, sponsorship presents you with unique access to decisionmakers. Sponsorship also affords the opportunity to demonstrate your support for resilient water and wastewater utilities and to showcase your company.

Each sponsorship level has certain benefits, the most important of which is the opportunity to network with utility executives between sessions and during luncheons and receptions.

Platinum Sponsor - \$30,000

- Opportunity to introduce speakers for any session of your choosing, excluding the keynote address.*
- Exclusive sponsorship of a Forum luncheon or Forum reception, with onsite recognition; opportunity to choose which luncheon or reception to sponsor.*
- Opportunity to network with more than 250 utility executives.
- Special recognition on the Forum website, in the Forum program and on signage as a platinum

sponsor.

- Up to five complimentary registrations to the Forum.

Gold Level Sponsor - \$20,000

- Opportunity to introduce speakers for a session of the program (as identified by the program committee).
- Exclusive sponsorship of a Forum luncheon or Forum reception, with onsite recognition (as available).
- Opportunity to network with more than 250 utility executives.
- Recognition on the Forum website, in the Forum program and on signage as a gold sponsor.
- Up to four complimentary registrations to the Forum.

Silver Level Sponsor - \$10,000

- Joint sponsorship of a luncheon (as available), with onsite recognition.
- Opportunity to network with more than 250 utility executives.
- Recognition on the Forum website, in the Forum program and on signage as a silver sponsor.
- Up to three complimentary registrations to the Forum.

Bronze Level Sponsor (small business) - \$5,000**

- Opportunity to network with more than 250 utility executives.
- Recognition on the Forum website, in the Forum program and on signage as a bronze sponsor.
- Up to two complimentary registrations to the Forum.

* If there is more than one platinum sponsor, the choice of sessions, luncheons and receptions will be available on a first come, first served basis.

** Small business must be a verified 8a small business, per federal guidelines:

<https://www.sba.gov/federal-contracting/contracting-assistance-programs/8a-business-development-program>

For more information about sponsoring the Forum, please contact Diane VanDe Hei at vandehei@amwa.net or 202-331-2820 or Adam Krantz at akrantz@nacwa.org or 202-833-4651. Should you have other questions about the Forum, please contact AMWA's Erica Brown at brown@amwa.net or 202-331-2820.